

## FOR IMMEDIATE RELEASE

**“LA’s most unorthodox orthodox Jewish artist challenges you to awaken the power of your soul... and uh... to help him meet his own Soul Mate!”**

Yes, it's true, Canadian-born artist Benson Simmonds is a man on a mission - to create art that helps you awaken the power of your soul and through the process to meet his own true soul mate. Simmonds, who is also an award-winning actor, jazz singer, and author of a new spiritual handbook also titled Soular Power, is not your usual artist.

"Why not?," replies Nancy Larrew, maverick arts patron, artist and director of the newest Westside gallery, Blue Five Art Space . "Benson is an amazing painter and person – funny, full of life and joyously spiritual. I'm determined to help him gain the success and attention he deserves and the more attention he gets, the better the chance that we'll find his future wife. This will definitely be a feel-good show - Benson has that effect on people."

His bold, fresh canvasses are undeniably evocative, and his whimsical characters known as the "Soulbergs" will make you smile and warm your heart... or your head, if you purchase one of his hand-painted "Soulberg Family" yarmulkes.

"When you embrace your soular power, you learn to ask "How can I contribute more to others?" In that spirit of contribution, a portion of the proceeds will go to help For The Child ([forthechild.org](http://forthechild.org)) a wonderful organization that helps kids who have been physical or sexually abused.

The opening reception is Saturday, February 5, 2011 from 7pm - 11pm. So take your "soul" out on the town and check out Benson Simmonds' latest show, Soular Power. Oh.. and if you're single make sure you attend the special February 14th "meet your soul mate" event also at Blue Five Gallery.

Benson Simmonds

SOULAR POWER



FEBRUARY 5, 2011

Opening Reception: 7pm - 11pm  
Saturday, February 5, 2011

Singles Night  
February 14

Closing Reception: 11am - 3pm  
Sunday, February 27, 2011



A portion of all proceeds will  
benefit [www.ForTheChild.org](http://www.ForTheChild.org)



**blue five** ART SPACE

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Lots of Free Parking